Yiwen Wang

WEB + GRAPHIC DESIGN PORTFOLIO 2018

ALBUM ART + WEBSITE

School Assignment

Tokyo Ghoul is a Japanese dark fantasy animation which is adapted from manga series of the same name.
This project combines print and web design, Applied same elements such as Tokyo city, Blood and Debris to maintain a sense of continuity.
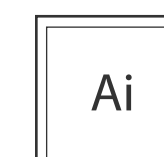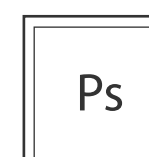
html5   CSS3

Application:

| Ps | Ai | Id | Dw |

view project

EVENT POSTER

School Assignment

It is associated with the 3D industry, so I used a half wireframe in the imagery. The slash is a fraction which represents employees and employers. The wireframe is in numerator part which means employees spend the majority of time on processes. On the other hand, the denominator is a finished piece which means employers focus on outcomes. The job fair provides a platform which employers can meet up with their future employees so that they can complete the figure.

Application:

Ps   Ai

view project

MAGAZINE AD CAMPAIGN

School Assignment

Bifesta is a facial wash and cleansing brand. The product I chose is Cleansing Sheet and the chosen magazine is Allure magazine. in this design, the harmony is achieved by the same layout. The common visua is a typical heavy makeup character in the middle of the ad to show phenomenal cleansing ability.

Application:

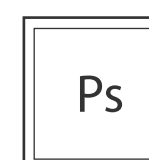| Ps	Ai	Id

view project

MAGAZINE LAYOUT

School Assignment

I chose TRAVEL+LEISURE magazine. I decided traveling to Taiwan as the theme since it is the place where I'm most familiar.
This magazine divides 4 topics. The capital of Taiwan – Taipei, the night market, the spread of temples and the best landscape – Hualine.

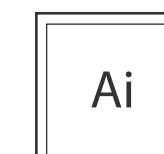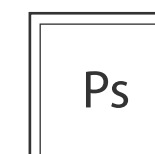Application:

Ps	Ai	Id

view project

BOX PACKAGING

School Assignment

People usually select a cake from shelves is depend on the flavor and design, yet cake as a gift, an elegant package for a cake is important. Elle dee cakes are unique and luxurious, so i intent to design paperboard cases which can accentuate and consist with the content. This is a good moving advertisement to reach a multitude of people when customers carry the cake on their way. Therefore, the package design will focus on brand identity and portable.
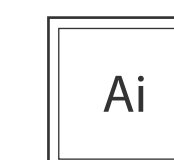
Application:

Ps	Ai

view project

CORPORATE IDENTITY

School Assignment

Vital Energy Water is a nutrient-enhanced water that combine distilled water with vitamins, herbs and flavors.
The logo is energetic, dynamic, fresh and health. This project considers a simply way to convey the main element - water and vitamin.

Application:

Ai

view project

WEB DESIGN
GRAPHIC DESIGN
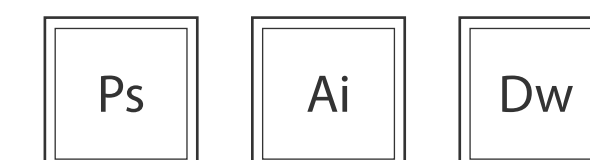PACKAGE DESIGN
BRANDING
ILLUSTRATION

MANGA EVENT WEBSITE

Youmedia Co., Ltd.

Designed and coded the event websites which was tailored to the illustration.
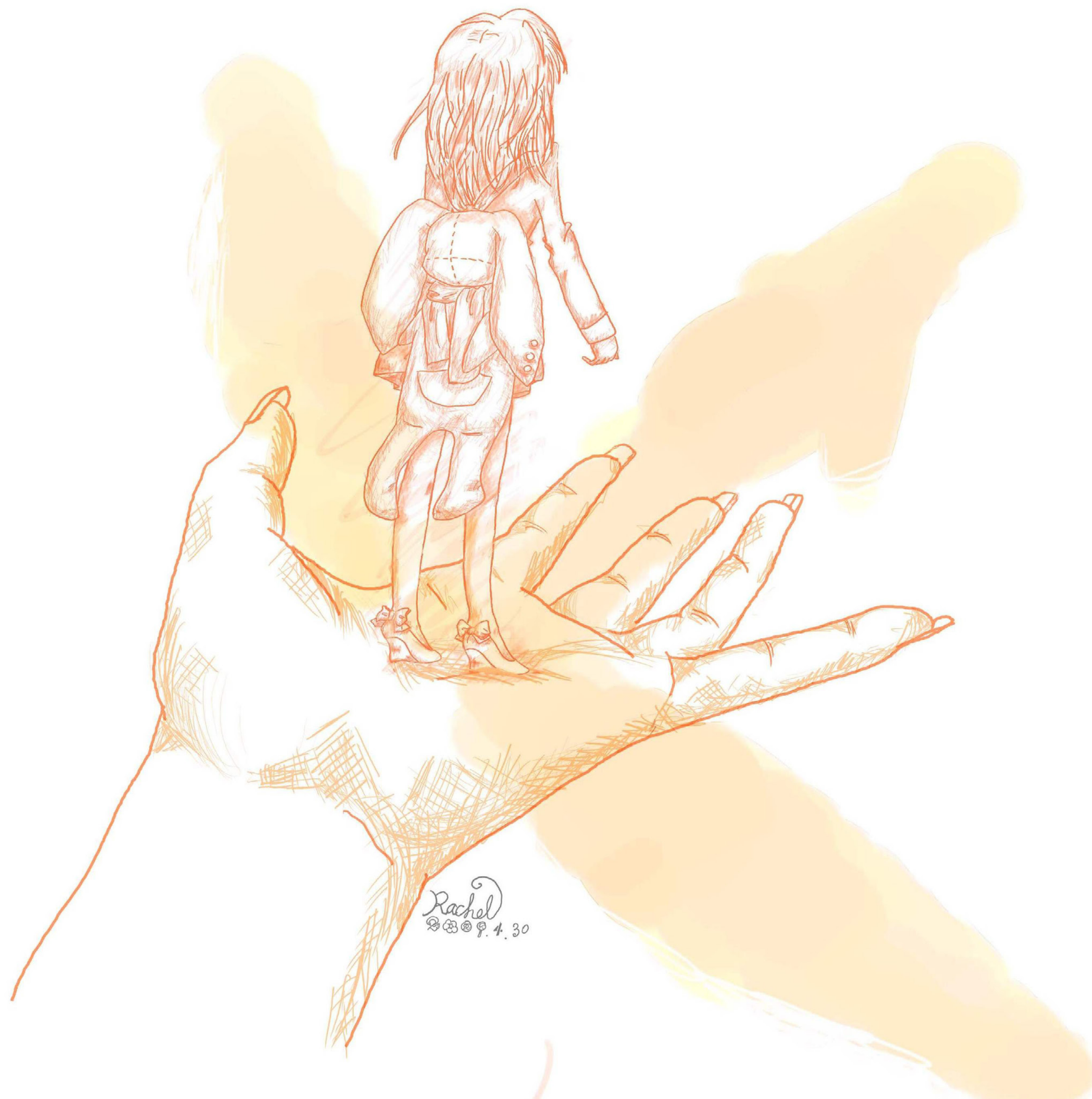
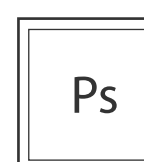html   CSS   jQuery

Application:

| Ps | Ai | Dw |

visit site

PERSONAL PROJECT

Choice

After I graduated from university, I had some opinion about making a decision for career, so I drew this picture to express my perspective.

Application:

Ps

view project

CONNECT
WITH ME

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Interactive Portfolio